



## **Social Media Policy**

Beacon Unitarian Church supports the use of social media (Facebook, Twitter, blogging, TikTok etc.). Social media may be used to promote Beacon Unitarian Church and/or to share information, ideas and/or opinions regarding Beacon.

Members and congregants will adhere to the following guidelines:

- Understand that video or photos may be used in promotional work on behalf of Beacon, on the internet or publicly.
- All postings will be respectful and in alignment with Unitarian Principles.
- Any inappropriate use of Beacon social media (harmful, illegal, bullying, harassing, or containing ethnic, racial, religious, or sexual slurs, or harmful to children) will be dealt with by the Social Media Moderator, with support as needed from members of the Communications and Marketing Committee, the Minister, or a member of the Board of Directors. The Beacon representative (moderator or delegate) has the authority to remove a post that appears to not follow Beacon's Social Media Policy and to communicate his or her reasoning with the author of the post and members of Beacon's Social Media Policy Committee.

Beacon pledges to respond to all parties respectfully, with sensitivity and confidentiality. The Beacon Covenant of Right Relations will serve as guidance for the discussions.

This policy to be reviewed by the Communications & Marketing Committee annually, at minimum, for the approval of the Board.

All members, congregants and staff of Beacon will be informed of this policy annually in September.

*Passed by the board Feb 15, 2023*